

Activate Data to Drive Value in a Hard Market

Clean data improves business performance

Investing in data improvement not only provides the opportunity for immediate gains, but it also enables you to create compounding value for the future.

How poor data quality impacts enterprise

Poor data is costing organisations in a number of ways. These include:

- Higher processing cost: The Harvard Business Review's 'rule of ten' states that it costs ten times as much to complete a unit of work when the data is flawed than when the data is perfect.
- Increased human capital costs, wasted time and frustration from teams and customers
- Poor decision making
- Opportunity cost from loss of competitive advantage
- Inadequate management of potential supply chain risks
- Loss of profit

Common spend data issues

Data accuracy is often defined as

- Spend data from large organisations is often
1. **Completeness** Are all aspects of the data set recorded?
 - in multiple systems
 - in disparate formats
 2. **Uniqueness** Is there a single view of the data?
 - Does the data fit the defined requirements?
 - not classified
 3. **Consistency** Can data be matched across different sets?
 - not categorized
 4. **Validity**
 5. **Accuracy** Does the data represents the reality
 6. **Timeliness** Is data captured in a timely manner?

Achieve Tangible Benefits by Improving your data

Clean categorised, classified spend data will enable you to:

- ✓ Reveal hidden cost savings across your supply chain
- ✓ Gain supply chain visibility and identify areas for operational efficiencies
- ✓ Optimise ROI from your existing ERP or fast track your new ERP transition
- ✓ Prepare your data for AI to so you can achieve better results faster
- ✓ Get ready for ESG reporting; such as Carbon Emissions and Cyber Risk

Why RobobAI?

We're supply chain leaders with data DNA.

The RobobAI Team automates the process of data consolidation from multiple sources. We leverage our custom AI engine to consolidate, classify and categorise spend data quickly and easily, at a low cost. Our process requires no integration and takes days not months.

[Book a data discussion](#)

