

# *The Coca-Cola Company* Coca Cola Amatil

Usability, simplicity and flexibility were Coca-Cola Amatil's clear objectives for a new spend analytics solution. With operations across six countries and use of multiple ERP systems CCA had limited visibility of spend across the business. They partnered with RobobAI to help them overhaul their approach to spend analytics.

## The Challenge

- Need to consolidate spend data from multiple ERP systems and countries.
- Existing taxonomy classified spend at a supplier level, instead of desired line-level.
- Inability to easily analyse spend in buckets and consolidate suppliers.
- Unable to measure supplier compliance.

## The Solution

- Consolidated all spend data into a central source.
- Leveraged the RobobAI engine to quickly classify line-level data to UNSPSC (Universal Taxonomy).
- Delivered 360-degree view of supplier spend across the business via easy-to-use, AI-driven spend analytics platform which facilitated teams to generate spend reports on demand gave them the ability to consolidate suppliers.
- Co-developed sustainability dashboard to track the progress on supplier commitments.

## The Result

- Delivered 360-degree view of supplier spend across the business via easy-to-use, AI-driven spend analytics platform which enabled teams to generate spend reports on demand and gave them the ability to consolidate suppliers.
- Increased category visibility and UNSPSC classification has empowered Category Managers to identify opportunities in their category more easily.
- The flexibility of the Robobai platform accommodates various reporting requirements across the business on an ongoing basis.
- The ease of use and reporting meant more team members used the platform (than previous analytics platforms) with greater frequency which ultimately drives greater overall insights for the business.



“

"Usability was the number one thing. We wanted to feel comfortable, not overwhelmed or daunted by data. I like the cleanliness of the RobobAI dashboards. Data is centralized, standardized, accurate and generated in a few clicks."

Rebecca McNeill  
Procurement Centre of Excellence and  
Digital Manager  
Coca Cola Amatil